PHOTO RULES

- By participating, the contestant agrees to grant non-exclusive user permission to the organizers for all photos submitted to us in the contest. The organizer may use the submitted images in any form without any compensation provided by the organizer to the competitors.
- By entering, the entrant accepts and consents in advance to the organizer using the submitted images for any advertising, publication and social media platforms.
- About the photos:
  - Each photo must be their own, original photo taken by the competitor of the work.
  - We only accept high-quality images in JPG/JPEG/HEIC format, at least HD (high definition) quality, with a resolution of at least 2000x2000 pixels.
  - It is forbidden to retouch, edit or modify the images. Cropping is the only tool allowed.
  - The photos must not contain any markings or inscriptions that clearly identify the entrant can be identified.
- It is strictly forbidden to share the works with the jury or to influence the work of the jury in any way. If someone is proven to have influenced the jury, it results in immediate disqualification!
- It is also possible to submit works prepared for previous competitions if:
  - the photos of the work were not published on any social media platforms yet
  - the competitor did not achieve a place with the work
- The competitor may only share the photos he has taken and submitted on social media platforms after the competition is over.
- Tips:
  - Submit all required photos, points will be deducted for missing photos.
  - Submit only as many images as necessary for the given category. If you submit more images or videos than allowed, it causes point deduction.
- The use of any AI for editing images or videos will result in immediate disqualification!

EYELASH CATEGORY PICTURES TO SUBMIT

Before photos

- E1: 1 full face photo (in sittig or standing position)
- E2: 1 full face from above, behind the model, eyes closed, with laspads
- E3: 2 photos from right and left eye, the eyes are open, the model is looking up, lower layer must be visible

After photos

- U1: 1 full face photo (in sitting or standing position)
- U2: 1 full face from above, behind the model, eyes closed, with laspads
- U3: 2 photos from right and left eye, the eyes are open, the model is looking up, lower layer must be visible
- U4: 1 video filmed from below (macro is permitted) while the model looks upward, clearly showing the inner and outer corners
- U5: 1 mapping of the work drawed or designed digitally
- U6: +2 creative pictures or videos

+Checklist

E1



E2



E3



U1



U2



U3



U4 - VIDEO



U5



U6

